



**SINGAPORE CHAMBER
OF COMMERCE
KOREA**

2023

**SINGCHAM
KOREA
MEMBERSHIP**

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INTRODUCTION



The Singapore Chamber of Commerce in Korea (SingCham Korea) was established to provide bridging support between businesses in Singapore and Korea for administration, networking and research, among other services..

We know the struggles and challenges of doing business in a foreign land and culture, which is why we exist – to lend a helping hand towards your personal and professional aspirations.

Whether you are in need of information on the cultural landscape, resources to set up your business here, or even friends to ease any feelings of homesickness, we are here for you.

SingCham Korea aims to create a hub where Singaporean and Korean businesses can come together, support each other, and navigate through business challenges.

As we constantly grow our team and expand our membership, we strive to organise carefully curated networking events and activities aimed at increasing our profile and allowing our members more opportunities to gather, network, and expose their businesses to more distinguished audiences.



ABOUT US

SingCham Korea serves as a vital link between businesses in Singapore and South Korea, offering essential support in administration, networking, research, and business matching.

Our chamber is dedicated to strengthening the bond between Singapore and Korea, providing a platform for both communities to connect, collaborate, and foster closer ties.



SingCham Korea excels in bridging cultural and business gaps for its members, drawing on years of expertise in the international, Singaporean, and Korean business scene.

Our Honorary Patron is the Singapore Ambassador to South Korea, and we receive robust support from our Singaporean government agencies.

Our team's strong commitment and diverse network enable us to help members overcome challenges, achieve goals faster, and boost success.

SingCham Korea welcomes all who seek to join a diverse community uniting interests in Singaporean and South Korean businesses.

Connect with us to benefit from our supportive environment, foster stronger partnerships, seize opportunities, and engage in valuable knowledge exchange.

Join Our Vibrant Network Today!

VISION & MISSION

VISION



- To foster **prosperous bilateral business relationships** between Singapore and Korea through the creation of **valuable business opportunities** and **membership representation**

MISSION



- **To support and meet the needs of our members by providing:**
 - **Networking Facilitation**, prospective customer matching, and access to essential resources to forge connections that will lead to trusted, long-term business relationships
 - **Quality Services** to help members enhance competitiveness and succeed in their businesses
 - **A Collective Voice in Advocacy** to represent and protect members' interests via fair and open dialogue with government bodies
 - Contributing to both Singaporean and Korean societies by supporting **Corporate Social Responsibility** activities and promoting **Good Corporate Governance** practices
- Thereby contributing significantly to the economic progress of all members, Singapore, and Korea.

MEET OUR TEAM



Justin Yong
Chairman



Fairoz D'Cruz
Director



Reina Chan
Director



Sonny Im
Director



Jayne Chung
Director



Ryan Lee
Director



Jasmine Lee
Director



Elaine Bay
Events Com. Chair



Jacob Cho
Membership Com. Chair



Amylia Zainal
Marcomm Com. Chair



Valarie Kaitlyn Goh
Marcomm Com. Vice-Chair



Kenneth Lee
Business Associate



Hani Kang
Business Associate

JOIN SINGCHAM KOREA

Why should you join SingCham Korea?

1 NETWORKING OPPORTUNITIES

The Singapore Chamber of Commerce in Korea organises a variety of events for our members to participate in.



Members Gathering



Business Matching Event



Seminar Collaboration



Singapore National Day



Casual Networking Night



Year - End Party

Average 2 to 3 Events per Month!

2 GAIN MEMBER BENEFITS

Join SingCham Korea today and tap into a powerful network of international expertise, bridging cultural gaps for unparalleled business success.



KEY MILESTONES

01 JAN 2022

MOU Signing with KOTRA



03 JUN 2022

Dinner with KorCham SG Chairman Paul Shin



05 SEPT 2022

Seoul Bar & Spirit Show



02 FEB 2022

Dinner with SG Minister Tan See Leng



04 AUG 2022

National Day Reception



06 OCT 2022

Whiskey Tasting Event by DNP Spirits



07 NOV 2022

SingCham Year-End Party



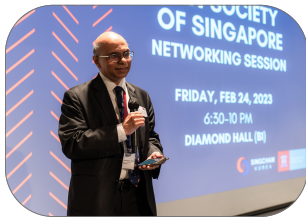
08 DEC 2022

Dinner with SG Minister Josephine Teo



09 FEB 2023

Singapore Law Society Networking



10 MAY 2023

Simple Group Business Matching



11 JUN 2023

Invitation-only Appreciation Dinner



12 JUL 2023

Seoul Bar & Spirit Show



MEMBERSHIP BENEFITS

Platinum (#5M)
Signature (#3.2M)
Corporate (#1.5M)
Individual (#360K)

| | 5 | 3 | 2 | 1 |
|--|---|---|---|---|
| GENERAL | | | | |
| No. of Representatives | 5 | 3 | 2 | 1 |
| No. of Votes (If Eligible) | 3 | 2 | 2 | 1 |
| Member-to-Member Discounts | ✓ | ✓ | ✓ | ✓ |
| Discounts for Paid Events | ✓ | ✓ | ✓ | ✓ |
| Exclusive Invitation to Member-only Events | ✓ | ✓ | ✓ | ✓ |
| Exclusive Introduction to Business Leaders, Organisations, & Government Affiliates | ✓ | ✓ | | |
| Discount for Advertisement Opportunities at Events | ✓ | ✓ | | |
| Logo Placement on Event Banners | ✓ | ✓ | | |
| Formal Recognition at Key Events | ✓ | | | |
| Exclusive Access to VIP Events | ✓ | | | |
| Complimentary Tickets for Select Events | ✓ | | | |
| Priority Access to Government Affiliated & Ministerial Events | ✓ | | | |
| Chamber's Endorsement of Member's Events | ✓ | | | |
| Priority Seating | ✓ | | | |
| Opportunities for CSR Event Collaborations | ✓ | | | |

| | | | | | |
|-----------------------------|--|---|---|---|---|
| MEMBERSHIP DIRECTORY | Profile, Writeup & Logo Placement | ✓ | ✓ | ✓ | ✓ |
| | Priority Listing on Directory Webpage | ✓ | | | |
| NEWSLETTER | Complimentary Subscription to Online E-newsletter | ✓ | ✓ | ✓ | ✓ |
| | New Member Introduction | ✓ | ✓ | ✓ | ✓ |
| | Logo Placement in All Newsletters | ✓ | ✓ | | |
| | Complimentary Email Broadcasts to Mailing List (Twice per Year) | ✓ | | | |
| WEBSITE | New Member Blog Post & Introduction | ✓ | ✓ | ✓ | ✓ |
| | Opportunities for Member Spotlight (Popups / Banners / Promotions) | ✓ | ✓ | ✓ | ✓ |
| | Complimentary Access to Chamber's Recruitment Database | ✓ | ✓ | ✓ | ✓ |
| | Opportunities for Paid Advertisement | ✓ | ✓ | ✓ | |
| | Logo Placement on Web Banners | ✓ | ✓ | | |
| | New Member Social Introduction | ✓ | ✓ | ✓ | |
| SOCIAL MEDIA | Opportunities for Member Spotlight | ✓ | ✓ | | |
| | Opportunities for Paid Advertisement | ✓ | ✓ | | |
| BUSINESS CENTER | Recommendation as Preferred Partner | ✓ | | | |



REGISTER YOUR INTEREST TODAY!



Join SingCham Korea today and be part of something extraordinary.

Forge valuable business connections and champion our region's growth.

Explore membership levels and apply online or contact us directly for more details. Don't miss this chance!

Scan To Find Out More!



Register Your Interest:

<https://singchamkorea.org/register-your-interest>

Website: <https://singchamkorea.org>

Email: contact@singchamkorea.org







**SINGAPORE CHAMBER
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CONTACT US

Website: <https://singchamkorea.org>

Email: contact@singchamkorea.org